



Bluenergy Solarwind™

Bluenergy Solarwind, Inc.

Company Overview: Bluenergy Solarwind, Inc. manufactures the Solarwind™ turbine, a single device that simultaneously uses solar and wind energy to generate electricity on location. Unique in the marketplace for its sculptural presence, the turbine is the first-of-its-kind hybrid for commercial, government and residential on-site generation.

Problem: The U.S. faces dependence upon utility-supplied electricity, accelerating energy rates and limited access to electricity generated from renewable resources. Businesses are focused on containing their energy costs while also addressing environmental concerns. Renewable energy solutions that generate cost-effective energy on-site and provide a positive visual of corporate responsibility are in demand.

Solution: The Solarwind turbine generates electricity on-site for immediate use, storage or net-metering into the grid. Combining wind and solar generation in one device provides a small footprint, cost-effective generation cost and an expanded operating window for energy generation.

Business Model: Bluenergy Solarwind will manufacture the Solarwind turbine and distribute through a national network of established solar and small wind dealers in addition to direct sales. Bluenergy Solarwind will initially manufacture the turbine using third-party manufacturers, moving to its own manufacturing facility to expand globally with increased production volume and new product lines.

Marketing Opportunity: The U.S. solar and small wind markets are experiencing explosive growth. The American Wind Energy Association's *Small Wind Turbine Market 2008* states the annual U.S. market growth for small wind is running between 14-25 percent and the solar PV market continues at a rapid growth rate in excess of 50 percent.

Competitive Advantage: Bluenergy Solarwind's differentiators are the aesthetic beauty of the turbine, patent-protected technologies that provide high performance and reduced lifecycle costs and integrated on-site generation using available sun and wind in one device. The turbine resolves the critical issues of solar and small wind installations while combining off-the-shelf technologies for ease of manufacture.

Management Team: Joel Goldblatt (co-founder, CEO and president), co-founder of Solaria Corporation, LightPath Technologies, and the Equal Access Foundation; Tim Vatuone (CFO), CEO and founder Vertex Consulting, CFO for Advent Solar, Validity Sensors, Inc., Syntellect Inc. and Vivid Semiconductor; Diane Bardal (COO, VP sales and marketing), renewable energy/IT executive and consultant, project manager and executive sales for Fujitsu and IBM; Manuel Duran (manufacturing operations manager), project manager and engineer, RDC/SATOP, energy and real estate development.

Funding Request: \$6 million Series A



JOEL GOLDBLATT

Investors: Co-founders,
11 seed investors

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Revenue Forecast:

2009:	\$.1M
2010:	\$ 5M
2011:	\$ 13M
2012:	\$ 26M
2013:	\$ 53M